

# **PLAYNITRIDE** Investor Presentation

September, 2022

Dr. Charles Li, Founder and Chairman of PlayNitride (6854 TT)

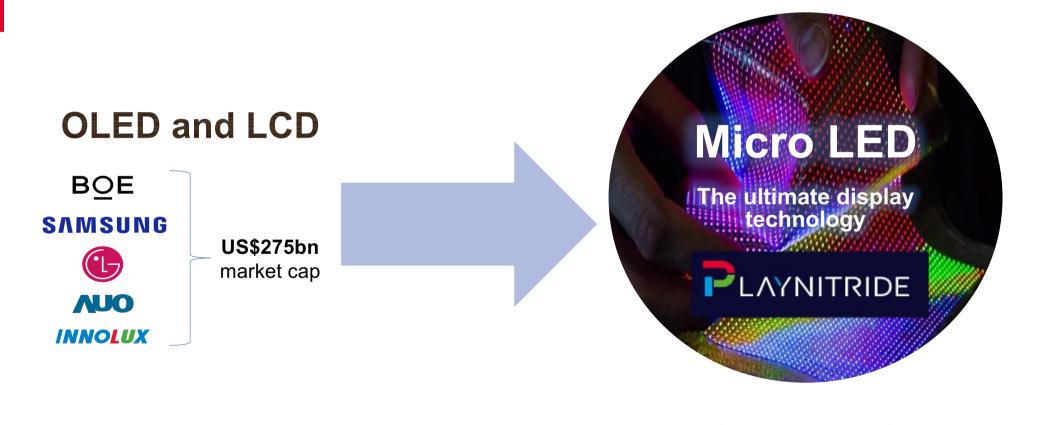
"As the courageous first mover, PlayNitride is at the frontier of Micro LED - the ultimate display technology. Based on our years of R&D, we will start showing how magnificent that our world can be displayed in a way that no one has ever experienced before."

Dr. Charles Li, Founder and Chairman of PlayNitride





Micro LED will start changing the display industry landscape since 2023. PlayNitride, the world's first publicly-traded Micro LED company, will be driving a decadelong paradigm shift in the global display technology.





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# Outline

- I. What is Micro LED and Mass Transfer?
- II. Micro LED The Ultimate Display Technology
- **III. PlayNitride's Micro LED Leadership**
- **IV. Appendix**

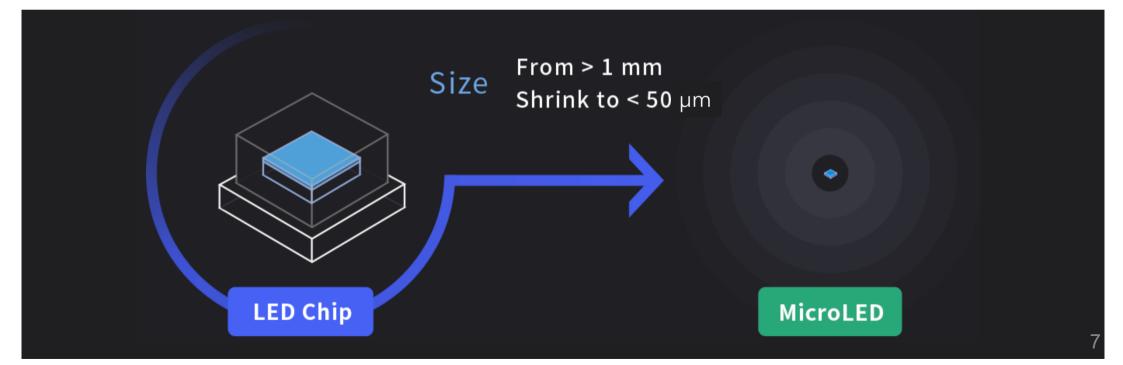


# I. What is Micro LED and Mass Transfer?



# **LED Structure Miniaturization**

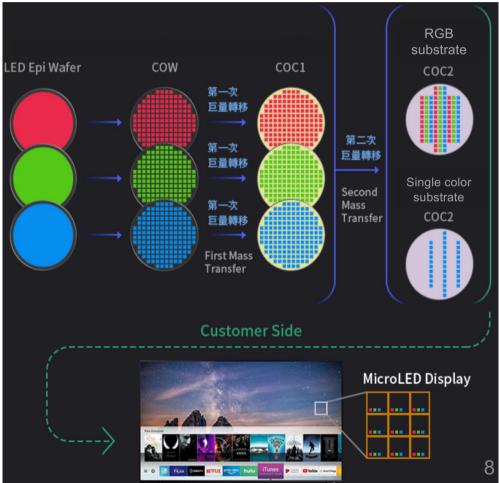
Micro LED, as the name suggests, is to miniaturize the structure of the LED by removing the LED package and substrate, so that the size of the LED device can be reduced to **less than 50µm**. A major feature of Micro LED is that the LED substrate is removed, leaving only the epitaxial film, which provides the Micro LED chip that is light, thin and short. It can be used for mass transfer production and meet the pixel size of various displays.



# Mass Transfer and Chip on Carrier (COC)

During Micro LED display production, it is necessary to mass transfer the three-color chips of R/G/B from their respective epi wafers to the temporary substrate and arrange the chips to the correct position according to the pixel size of the display, so as to facilitate the process subsequent mass transfer process.

PlayNitride invented such already arranged temporary substrate called Chip On Carrier (COC). COC has become the industry standard and a key process in Micro LED display production.





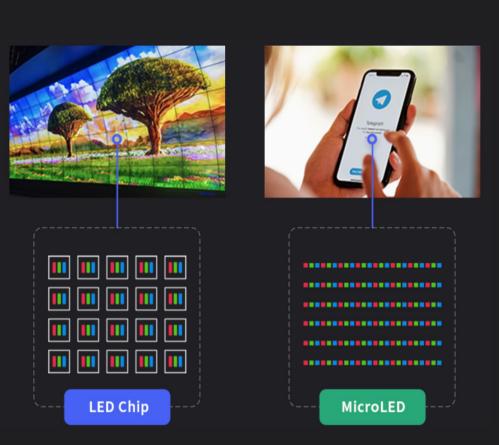
# II. Micro LED – The Ultimate Display Technology



# Micro LED Display

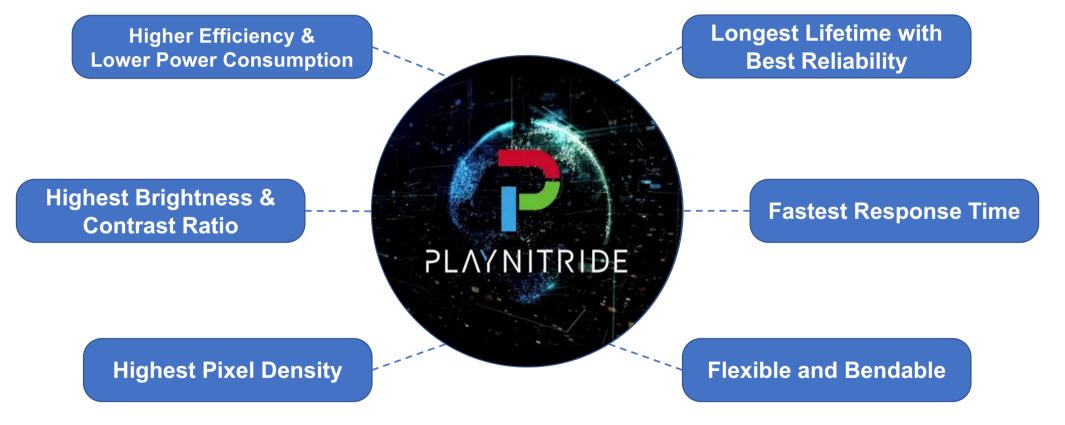
The Micro LED display combines the technologies of LED miniaturization and arraying, and directly mass transfers and bonds the Micro LED chips to the driving backplane, which has circuit structure design.

Ordinary LEDs can only be used in large video walls due to their large size, while micron-scale Micro LED chips can be used in watches, mobile phones, cars, computer screens, TVs, AR/VR and other applications in various sizes and fields.





## We Are The Best Performer of Micro LED Display





# Micro LED Display Market: US\$16.6bn, 2028

#### 18,000,000 30.0% 15,000,000 25.0% Revenue (\$000) 12,000,000 20.0% 9,000,000 15.0% 6,000,000 10.0% 3.000.000 5.0% 0 0.0% 2020 2021 2022 2023 2024 2025 2026 2027 2028 Revenue(\$000) 23.346 21.200 42.610 1.901.000 4.653.000 9.211.000 11,433,000 13.819.000 16.600.000 ----Share(%) 0.0% 0.0% 0.0% 1.3% 3.1% 6.0% 7.3% 9.0% 10.8%

#### Micro LED display revenue forecast (annual)

Source: Omdia

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Annual revenue for Micro LED displays was about \$21.2mn in 2021 and is expected to reach \$42.6mn in 2022. Revenue from Micro LED displays will increase to \$16.6bn in 2028 to account for 10.8% of the total Flat Panel Display (FPD) revenue of \$153.7bn, with a 159.1% CAGR during 2021–28.

Annual shipments of Micro LED displays were about 0.12 thousand units in 2021 and are expected to reach 40.4 thousand units in 2022. Shipments of Micro LED displays will increase to 15.5mn units in 2028 to account for 0.4% of total FPD shipments, with a 439.9% CAGR during 2021–28.



# Micro LED Displays Can Be Everywhere





# Micro LED TV at CES 2022





#### Samsung Electronics unveiled its newest MICRO LED TVs ahead of CES 2022.

As Samsung's state-of-the-art display, MICRO LED offers a best-in-class picture quality thanks to 25 million micrometer-sized LEDs that individually produce light and color, creating an incredibly immersive experience through impressive depth, vibrant colors and a heightened level of clarity and contrast. At CES 2022, Samsung will unveil the MICRO LED in three different sizes - 110", 101" and 89".

In addition to the hardware innovations, the 2022 MICRO LED supports 20-bit greyscale depth. This means MICRO LED models can express every detail in a scene, offering the finest control with over 1 million steps of brightness and color levels, delivering a true HDR experience. It also expresses 100% of DCI and Adobe RGB color gamut, resulting in stunning, lifelike colors. Together with immersive design made possible by its 99.99% screen-to-body ratio, MICRO LED delivers revolutionary performance.



# Large-size Micro LED Display (Modular PCB)



#### 89" 5K 32:9 P0.43 Curved Micro LED Display



# Transparent Display Technology Is the Future of Automotive Display





# **Micro LED Displays for Automotive**





# **Micro LED Displays for Automotive**



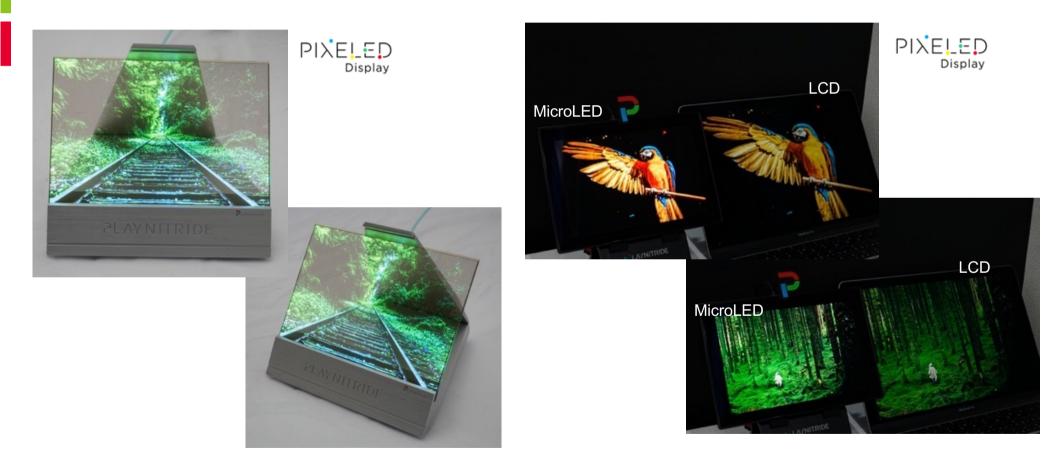




PIXELED Display



# **Transparent and HDR Micro LED Displays**





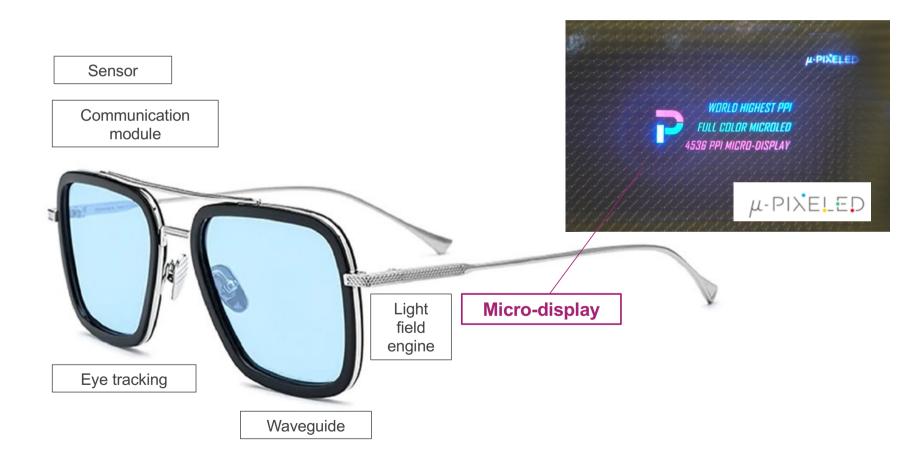
# Wearable Micro LED Display



#### 1.39" 338ppi Micro LED Circular Display



# Micro LED Micro-Display Is the Key for AR Glasses



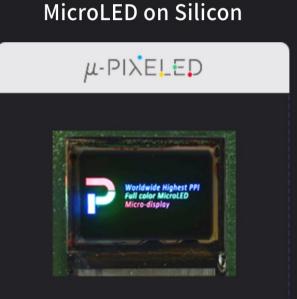


# **Driving Technologies Lead to Various Applications**

# MicroLED on TFTMicroLED on PCBPice

Using TFT-driven PixeLED Display technology, transparent displays, curved PixeLED Films, and various common display applications can be made.

Using PCB-driven PixeLED Matrix technology, it can be borderless tiling into PixeLED Tile displays of any size and aspect ratio

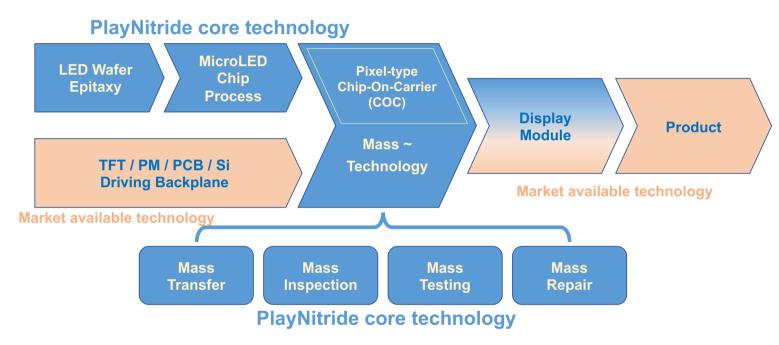


Using µ-Pixel LED technology driven by silicon chip, with ultra-high brightness and ultra-fine picture quality, it can be used in AR glasses and projection HUD



# III. PlayNitride's Micro LED Leadership

# We Facilitate The Micro LED Ecosystem



- PlayNitride is one of the few companies that owns and integrates the key technologies of Micro LED displays. We've completed technical know-how to quickly optimize production and solve new technical challenges.
- In each technical link, PlayNitride has a strong team to innovate and develop our proprietary technology.
- PlayNitride is in a leading position in the market, and widely deploys patents and shortened learning curve.

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# **Core of R&D And Technical Advantages**

#### High uniformity 6-inch R/G/B LED wafer

Uniform brightness across wavelengths, no need for binning

#### High yield R/G/B Micro LED chips

- Chip on wafer yield > 99%
- LED wafer utilization > 80%



## Industry-leading mass transfer, inspection and testing

- Self-made automatic mass transfer equipment
- Massive addressing repair technology

#### Self-developed Micro LED one-stop solutions

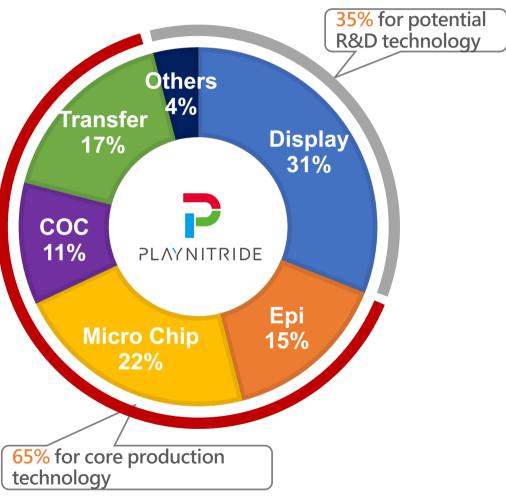
- Cooperating with industry-leading panel display manufacturers
- Providing various Micro LED chips for various displays including ultra-micro, tiling, highly transparent and flexible Micro LED displays.
- Supporting customers design needs for different applications



# **Patent Portfolio**

PlayNitride total patent applications reached 683 ! Covering the entire MicroLED ecosystem!

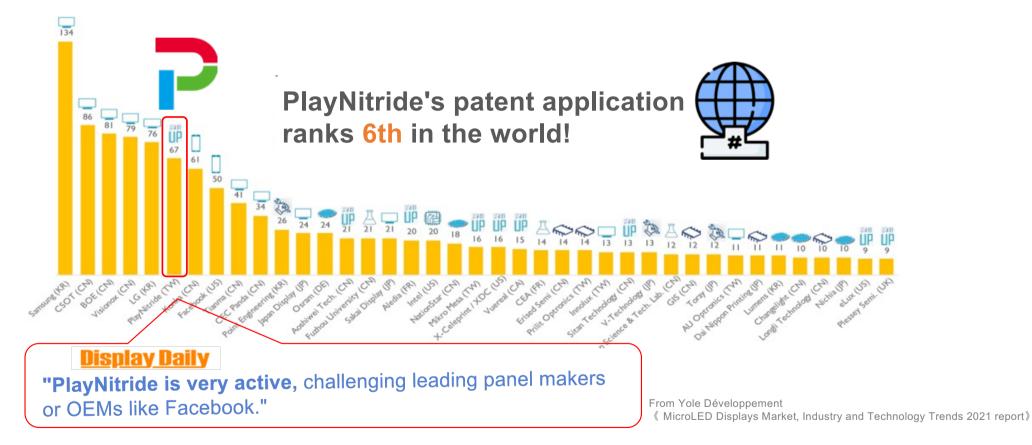




\* Statistics as of January 2022

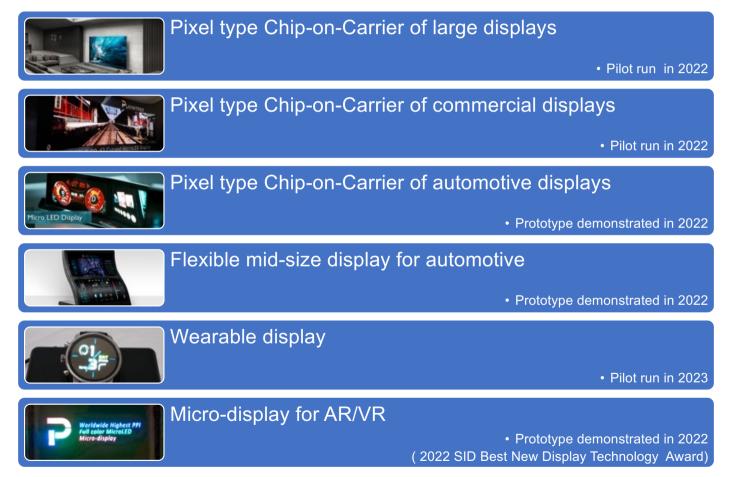


# **Global Patent Ranking**





# **Product Milestones**





# **Operation Milestones**



#### Micro LED Manufacturing

- **45-50%** cost saving per year till 2025
- Chip on wafer yield to reach 99.2% in 2023
- LED wafer utilization to reach 83% in 2023



#### **Financial Targets**

- 100% revenue growth year-over-year for 2023 and 2024
- To reach **monthly breakeven** before the end of 2023



### **Q&A** Session



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